



2020

CORPORATE PARTNERSHIPS



Master Plumbers'
Association of Queensland

120
YEARS
1900-2020

About MPAQ

Message from the Executive Director

Thank you for your support of our organisation!

Master Plumbers' Association of Queensland (MPAQ) is the peak industry body representing plumbing and gas contractors throughout Queensland, from sole operators to medium sized businesses and large contracting firms.

We currently represent over 1,500 members across Queensland, which equates to around 4,000 plumbing professionals.

It is MPAQ's endeavour to develop our industry, which includes ensuring our members are working with the best of our industry in manufacturers, suppliers and service providers. We actively encourage our contracting members to build relationships and utilise the products and services provided by our Corporate Supporters, as they are actively involved in supporting our industry through MPAQ's events and publications or by offering a specific benefit to our members.

As well as being the collective voice for the plumbing industry, the Association offers its members a full range of professional services, from employment and workplace relations assistance to technical advice and training.

These services assist plumbers to establish and maintain their businesses and plan for the future.

I would like to thank each and every Corporate Supporter that has joined and partnered with MPAQ. Thank you for your support and commitment, without it we would not be able to host events, workshops, webinars and activities that are so important to our industry.

Please feel free to send me an email at penny.cornah@mpaq.com.au or call 07 3273 0800 should you like to ever touch base with me.

This year MPAQ celebrates its 120 years and we think this is a huge milestone achievement. I encourage everyone to get involved for this special year and look forward to working closely with you!

Cheers,



Penny Cornah
Executive Director



About MPAQ

Celebrating 120 Years

Operating since 1900, MPAQ is one of Queensland's most influential trade associations providing the industry with specialised training, advice and services to effectively strengthen and grow the businesses of our members.

In 2020, the association will celebrate 120 years with all events to have a focus on this special milestone.

Article source:
The Brisbane Courier Qld -
17 May 1900

MASTER PLUMBERS' MEETING.
A meeting of the master plumbers of the city was held last evening in the Builders' Exchange, Courier Building. There was a good attendance of the craft present. The meeting had been called together for the purpose of considering the question of the master plumbers of Brisbane being represented at a conference of the master plumbers of Australia, which is to be held in Melbourne in July next. After a general discussion as to the advisableness of forming an association in Brisbane, it was resolved that such an association be formed, and those present handed in their names as members. A provisional committee was appointed to draft rules for presentation to a future meeting, and also for the purpose of seeking the co-operation of the whole of the master plumbers of the city in the movement.

120
YEARS
1900 - 2020

Image: Master Plumbers Convention Picnic held at Brisbane Waterworks
17 April 1903

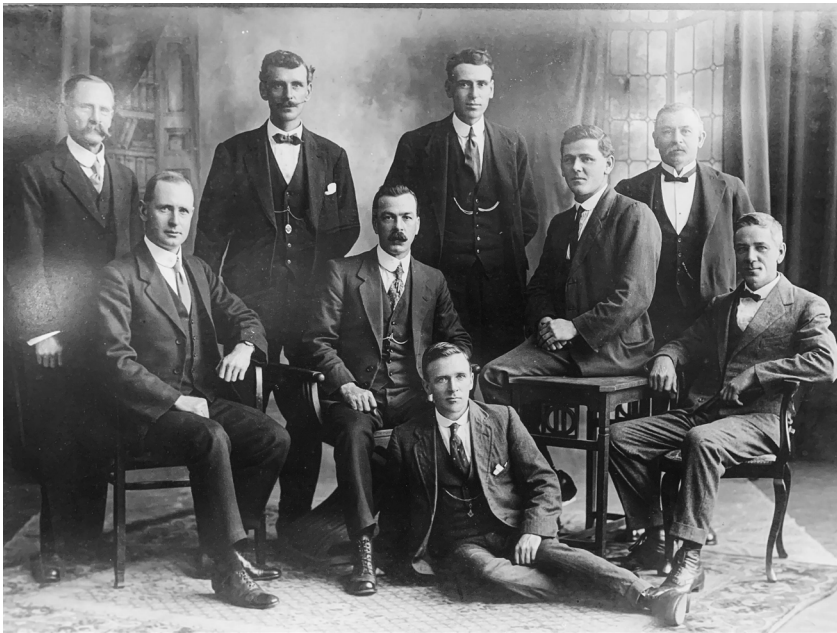
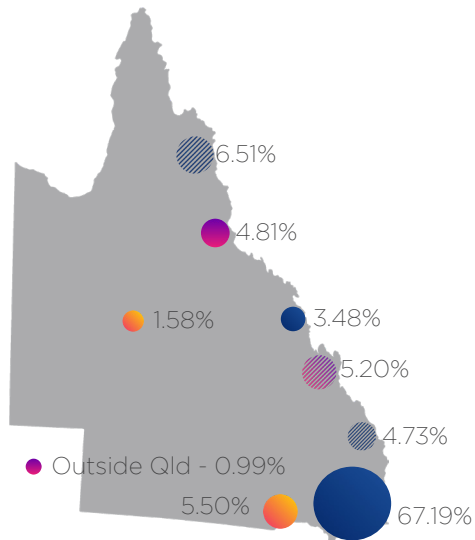


Image: Master Plumbers Queensland board members
Circa 1921

Audience

Our Members

Where are they?



Membership by Region

as at November 2019

Far North Queensland - 6.51%
North Queensland - 4.81%
Mackay - 3.48%
Country & Central West Queensland - 1.58%
Rockhampton & Central Queensland - 5.20%
Fraser Coast & Bundaberg - 4.73%
Toowoomba - 5.50%
South East Queensland - 67.19%
Outside Queensland - 0.99%

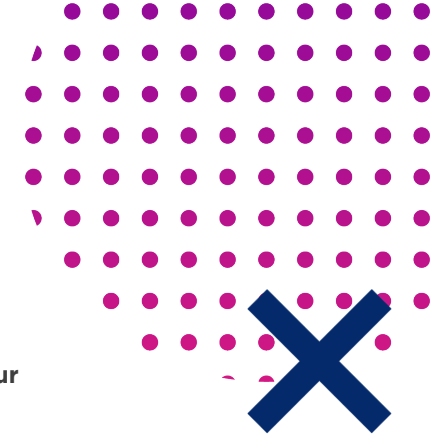
Who are they?

MPAQ represent over 1,100 contracting members, 120 corporate supporters and 250 individual members.



Membership

Corporate Supporters of MPAQ are organisations supplying or operating within the plumbing industry who have taken up a membership with MPAQ to service our members. We encourage our members to build relationships and utilise the products and services provided by our corporate members who are actively involved in supporting the publications and events that MPAQ run for the industry.



Cost (all prices are ex. GST)

Annual Corporate Supporter Membership (2019/20): \$1,177.27*

Monthly Corporate Supporter Membership (2019/20): \$103.64* per month

New members: Once off nomination fee of \$90.91*

**Cost of Corporate Supporter Membership is subject to change without notice. All MPAQ memberships are 12 month memberships regardless of payment plan.*

MPAQ Corporate Associates Committee (MCAC)

The purpose of the MCAC is to address current and topical issues facing products and their supply in the plumbing and gas fitting industry in Queensland as well as providing a forum for our partners to network with each other.

Participation of the committee is open to all financial MPAQ Corporate Supporters, Industry Associates and Associate Councils. A nominated person, or the main contact from each member will be sent an invitation to attend the committee meetings.

See the events calendar on page 7 for 2020 meeting dates.



Specialty Membership Groups

Partnership opportunities to support and connect with the key players in the plumbing and gas industry are available through our specialty membership groups. These opportunities are exclusively available to MPAQ Corporate Supporters.

MAJOR CONTRACTORS GROUP

The MPAQ Major Contractors Group ("the Majors") is a group of plumbing industry leaders consisting of professional MPAQ members and companies within Queensland. Members of the Major Contractors Group, are recognised as trusted, long established and reputable industry leaders. Belonging to the peak industry body, members adhere to an industry code of practice which sets high professional and ethical standards. It demonstrates the major's integrity, commitment to professionalism and ongoing professional development, and shows promise to always put the client first.

MAINTENANCE AND CONSTRUCTION CONTRACTORS GROUP

Members of the MPAQ Maintenance and Construction Contractors Group consist of the industry's elite large maintenance and minor commercial work companies. Having grown and developed over many years to become major industry players in their own right, they need a forum that not only represents their distinct and individual views, but that also enables the group to be a voice for fellow industry colleagues

MPAQ BOARD

The MPAQ board meets bi-monthly and is made up of industry representatives that are elected every two years. Opportunities to sponsor a board meeting are open for further discussion.

To find out more about these partnership opportunities, contact the MPAQ events team on 07 3273 0800 or at events@mpaq.com.au.



Membership

As a Corporate Supporter member, you would have the opportunity to create a 12 month contract or Partnership Package that includes all events and communications that you would like to participate in for that year. Corporate Supporter members who take up a Partnership Package are categorised into three tiers based on their investment in membership, events and communications with the Association. The more involved you are, the more benefit you will receive in being partnered with the Association. NOTE: Inclusions must be utilised within the 12 months of the contract.

Membership Inclusions

INCLUSION	CORPORATE SUPPORTER	SILVER CORPORATE SUPPORTER	GOLD CORPORATE SUPPORTER	PLATINUM CORPORATE SUPPORTER
INVESTMENT (EX. GST) IN MPAQ EVENTS AND COMMUNICATIONS (PER YEAR)	Up to \$7,000	\$7,000 - \$15,000	\$15,000 - \$23,000	Over \$23,000
Being promoted as a key contributor to contractors in your support of their peak industry body	✓	✓	✓	✓
A corporate profile in one edition of the Master Plumber magazine when you first join, which informs members of the new partnership with MPAQ*	✓	✓	✓	✓
Your company name, logo, corporate profile and link to a designated website on the corporate partners web page of the MPAQ website	✓	✓	✓	✓
Company highlighted as a silver/gold/platinum partner on the Corporate Partners web page	✗	✓	✓	✓
Logo featured on every page of the MPAQ website	✗	✗	✗	✓
Discounted costs for advertising in MPAQ publications and event partnerships	✓	✓	✓	✓
Company name and number listed on the last page of the Master Plumber magazine in every edition	✓	✓	✓	✓
Company logo featured in every edition of the MPAQ Update	✗	✓	✓	✓
Access to member only events and communications, such as the fortnightly MPAQ Update and Master Plumber bi-monthly magazine	✓	✓	✓	✓
Access to attend and participate in the MPAQ Corporate Associate Committee (MCAC)	✓	✓	✓	✓
Access to various other discounts and specials	✓	✓	✓	✓
Opportunity to present at MPAQ training courses*	✗	max. 3	max. 6	max. 9
Two FREE banner ads in the MPAQ Update*	✗	✓	✓	✓
One FREE quarter page profile (200 words + image) in an edition of the Master Plumber Magazine*	✗	✗	✓	✗
One FREE half page profile (350 words + image) in an edition of the Master Plumber Magazine*	✗	✗	✗	✓

*Dates subject to availability and terms and conditions may apply

2020 Events Calendar

The full list of MPAQ Events for 2020, dates and locations are subject to change.

FEBRUARY

Thursday 27 February	Women's Plumbing Alliance - Speed Networking Event	Brisbane
Friday 28 February	Plumbing & Gas Industry Golf Day	Toowoomba

MARCH

Wednesday 11 March	World Plumbing Day Celebration	Brisbane
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APRIL

MAY

Thursday 14 May	Plumbing & Gas Online Forum	Cairns
Friday 22 May	Celebrating Small Business Webinar	Queensland

JUNE

Thursday 11 June	Plumbing & Gas Online Forum	Mackay
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JULY

Tuesday 14 July	Plumbing & Gas Online Forum	Brisbane
Thursday 16 July	Plumbing & Gas Online Forum	Toowoomba
Tuesday 28 July	Plumbing & Gas Online Forum	Fraser Coast
Thursday 30 July	Plumbing & Gas Online Forum	Ipswich

AUGUST

Tuesday 11 August	Plumbing & Gas Online Forum	Sunshine Coast
Thursday 13 August	Plumbing & Gas Online Forum	Logan
Tuesday 18 August	Plumbing & Gas Online Forum	Moreton Bay
Thursday 20 August	Plumbing & Gas Online Forum	Rockhampton
Tuesday 25 August	Plumbing & Gas Online Forum	Townsville
Thursday 27 August	Plumbing & Gas Online Forum	Gold Coast

SEPTEMBER

Thursday 3 September	Women's Plumbing Alliance - Paint and Sip Networking Event	Queensland
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OCTOBER

Friday 16 October	Plumbing & Gas Industry Golf Day	Brisbane
Friday 23 October	Plumbing & Gas Industry Golf Day	Gold Coast

NOVEMBER

Date TBC	Women's Plumbing Alliance - Networking Event	Brisbane
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DECEMBER

FUTURE DATES

Friday 23 July 2021	Plumbing & Gas Industry Awards	Brisbane
September 2021	Trades Industry Conference	Brisbane



World Plumbing Day

Wednesday 11 March

Overview

World Plumbing Day (11 March) is one of the most important days of the year for the plumbing community. This event will be one of the best opportunities in 2020 to show your company's support of the industry as a whole, and gain positive brand recognition to hundreds of contractors. The event will consist of a sit down breakfast, a special keynote speaker and plenty of networking opportunities in between!

Event Details

Date: Wednesday 11 March

Location: Brisbane Convention and Exhibition Centre | Glenelg Street, Brisbane

Time: 6:30am - 9:00am

EXPECTED ATTENDANCE

Expected attendance - 320+*

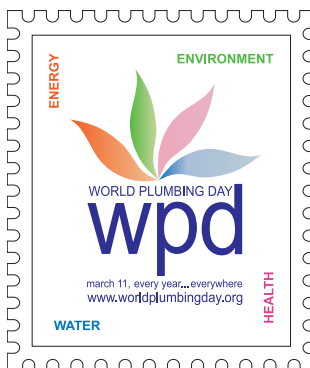
**Projection based on same format in previous years.*

TICKETS AND TABLES

The below costs do not include any partnerships.

NUMBER OF TICKETS/TABLES	COST (PER TICKET/TABLE)
Individual Ticket	\$80.00*
Table of ten	\$800.00*

**Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.*



2020 Event Partners

PLATINUM EVENT PARTNER



EVENT PARTNERS

This could be you!

KEYNOTE SPEAKER PARTNER



GUEST GIFT PARTNER

This could be you!

MC PARTNER



SOCIAL PARTNER

This could be you!

BARISTA COFFEE PARTNER



SUPPORTING PARTNERS



World Plumbing Day

Wednesday 11 March

Partnership Opportunities

INCLUSION	PLATINUM EVENT PARTNER	EVENT PARTNER	KEYNOTE SPEAKER PARTNER	GUEST GIFT PARTNER^	MC PARTNER	SOCIAL PARTNER	BARISTA COFFEE PARTNER	SUPPORTING PARTNER
Investment	\$9,000*	\$6,500*	\$5,100*	\$3,550*	\$2,650*	\$2,200*	\$2,000*	\$1,650*
Exclusivity	One	Two	One	One	One	One	One	Limited
Table of ten	Two	One	One	One	One	One	One	One
Opportunity to display marketing material on your table	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in pre and post event marketing	✓	✓	✓	✓	✓	✓	✓	✓
Logo on screen throughout event	✓	✓	✓	✓	✓	✓	✓	✓
	All event	Select times	Select times	Select times	Select times	Select times	Select times	Select times
Logo on breakfast menu	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement by the MC on the day	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide banners on stage/around the room at the event	Two	One	One - during keynote	✗	✗	✗	✗	✗
Company logo on all professional event photos distributed on social media and to attendees	✗	✗	✗	✗	✗	✓	✗	✗
Prominent branding on barista coffee cart available before and after breakfast (Including opportunity to supply branded coffee cups/lids. Partnership includes all consumables)	✗	✗	✗	✗	✗	✗	✓	✗
Opportunity to suggest suitable gift for attendees	✗	✗	✗	✓	✗	✗	✗	✗
Speaking opportunity at the event	Five minute	✗	Two minute	✗	✗	✗	✗	✗
Exclusive email announcement with write-up and branding (approx. value of \$1,000)	✓	✗	✗	✗	✗	✗	✗	✗

NOTE: A Supporting Partnership with two tickets and different inclusions is also available.

^ Guest Gift Partnership includes the opportunity to suggest suitable gift (subject to MPAQ approval) with company logo along with MPAQ logo printed on each

*Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.

Online Forums

Overview

Due to COVID-19 and social distancing restrictions, MPAQ will hold a number of online forums over the coming months to help keep the industry up to date. Speakers will be relevant to that region with topics focused around COVID-19 and how the crisis has impacted the industry plus general updates from QBCC and the local council.

Event Details

Time:

4:00pm - 5:00pm

Dates and Locations:

LOCATION	DATE
Cairns	Thursday 14 May
Mackay	Thursday 11 June
Brisbane	Tuesday 14 July
Toowoomba	Thursday 16 July
Fraser Coast	Tuesday 28 July
Ipswich	Thursday 30 July
Sunshine Coast	Tuesday 11 August
Logan	Thursday 13 August
Moreton Bay	Tuesday 18 August
Rockhampton	Thursday 20 August
Townsville	Tuesday 25 August
Gold Coast	Thursday 27 August
Bundaberg	Date TBC

EXPECTED REGISTRATIONS

40 - 100 registrations dependent on region. These events are free for anyone to attend. Main target audience is contracting business owners.

Partnership Opportunities

EVENT PARTNER - \$1,500*

Two available at each location

Inclusions:

- 90 second product pitch - This content is to be pre-recorded which will be uploaded into the webinar and played when ready by the facilitator
- Call to action pop up in the chat function (partner to provide link and a brief introduction read by the facilitator)
- A copy of the list of registrants post event (provided attendees have given consent to share their details)
- Opportunity to attend the webinar and comment live
- Company name and logo featured on all event marketing materials^

SUPPORTING PARTNER - \$800*

Four available at each location

Inclusions:

- A copy of the list of registrants post event (provided attendees have given consent to share their details)
- Call to action pop up in the chat function (partner to provide link and a brief introduction read by the facilitator)
- Opportunity to attend the webinar and comment live
- Company name and logo featured on all event marketing materials^

*Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.

^Marketing materials may include website, social media, marketing emails and confirmation emails.



Golf Days



Overview

MPAQ will run a total of three Plumbing and Gas Industry Golf Days in 2020. These events are a fun, social outing and are a great opportunity to connect with multiple contractors and other industry representatives throughout Queensland. Choose to play on a team or set up on a hole with your products and network with the players as they come through.

Do you want to stand out from the rest? Try something different like set up a photo booth on your hole so people have a happy snap to take home with them with your logo on it. You'll definitely stand out on course and be more memorable against other partners.

Event Details

Time:

Banner set up: 6:30am – 7:30am

Tee-off: 8:00am

Finish: Approx. 3:00pm

Registration: 7:00am

Prize Ceremony: From 1:30pm

Game:

18 holes, Four-ball Ambrose

Dates and Locations:

LOCATION	DATE	VENUE
Toowoomba	Friday 28 February	City Golf Club
Brisbane	Friday 16 October	Wynnum Golf Club
Gold Coast	Friday 23 October	Emerald Lakes Golf Club

PREVIOUS ATTENDANCE

Toowoomba – 100

Brisbane – 115

Gold Coast – 100

Partnership Opportunities

NOTE: The below partnerships DO NOT include players, please see tickets for information on player fees. Full partnership inclusions can be found on page 13.

INVESTMENT

LOCATION	EVENT PARTNER	DRINKS PARTNER	FOOD PARTNER	WATER BOTTLE PARTNER	PRIZE PARTNER	GOLF HOLE PARTNER
Toowoomba	TAKEN	\$800*	\$800*	\$800*	TAKEN	\$650*
Gold Coast	TAKEN	\$1,000*	TAKEN	\$800*	TAKEN	\$650*
Brisbane	TAKEN	\$1,000*	\$800*	\$800*	\$900*	\$650*

TICKETS

Players fees include: green fees, on course and post game food and drinks, prize ceremony.

LOCATION	INDIVIDUAL PLAYERS	GOLF CARTS (ONE BETWEEN TWO PEOPLE)
Toowoomba	\$68.18*	\$36.36*
Gold Coast	\$87.27*	Included
Brisbane	\$95.45*	Included

**Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.*

**Included carts are dependent on location and availability at time of booking. Carts are included at Gold Coast and Brisbane events.*

Golf Days



INCLUSIONS

INCLUSION	EVENT PARTNER	DRINKS PARTNER	FOOD PARTNER	WATER BOTTLE PARTNER	PRIZE PARTNER	GOLF HOLE PARTNER
Exclusivity	One	One	One	One	Limited	Limited
Sponsorship of golf hole (holes assigned on a first-registered basis)	Two	One	One	One	One	One
Opportunity to run a competition on your golf hole (longest drive, etc.)	✓	✓	✗	✓	✓	✓
One-on-one networking with players visiting your golf hole	✓	✓	✓	✓	✓	✓
Opportunity to be stationed at your golf hole and display banners/marquee^	✓	✓	✓	✓	✓	✓
Company name or logo to appear on all marketing for event	✓	✓	✓	✓	✓	✓
Logo on drinks/food tickets handed out on the day	✓	✓	✓	✗	✗	✗
Opportunity to have drinks cart with company branding (subject to approval by venue)	✗	✓	✗	✗	✗	✗
Possible chance to hand out drinks/food on allocated hole (subject to approval by venue)	✗	✓	✓	✗	✗	✗
Partner to supply a branded reusable water bottle (venue to fill prior to registration to be handed to all attendees by partner)	✗	✗	✗	✓	✗	✗
Two minute speaking opportunity at prize ceremony	✓	✗	✗	✗	✓	✗
Opportunity to present prizes to winners on the day with photo opportunity	✗	✗	✗	✗	✓	✗
Company profile in the magazine post-event write up (max. 50 words)	✓	✗	✗	✗	✗	✗

^Partner must provide all banners and equipment for golf hole, and be on course to set up prior to 6:30am.

Plumbing & Gas Industry Awards

Friday 23 July 2021



Overview

The Plumbing and Gas Industry Awards is an opportunity for the whole of the plumbing and gas industry and its supporters to come together to celebrate the successes and innovative approaches that this industry showcases. Partners will be able to reach target audiences through widespread marketing, as well as meeting and building relationships with key decision-makers on the night.

Event Details

Date: Friday 23 July 2021

Location: Brisbane Convention and Exhibition Centre | Glenelg Street, Brisbane

Time: Pre-Dinner 6:30pm | Dinner and Awards 7:00pm | Afterparty 11:45pm

EXPECTED ATTENDANCE

Expected attendance - 530+*

**Projection based on same format in previous years.*

TICKETS AND TABLES

The below costs do not include any partnerships.

NUMBER OF TICKETS/TABLES	COST (PER TICKET/TABLE)
Individual Ticket	\$177.27*
Table of ten	\$1,772.72*
Table of twelve	\$2,127.24*

**Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.*

2021 Event Partners

EVENT
PARTNER



ENTERTAINMENT
PARTNER

This could be you!

AFTER PARTY
PARTNER

This could be you!

AWARD PARTNERS



This could be you!



THEMING
PARTNER

This could be you!

MUSIC
PARTNER

This could be you!

GUEST GIFT
PARTNER

This could be you!

MC
PARTNER



SOCIAL
PARTNER



WELCOME
PARTNER

This could be you!

SUPPORTING PARTNERS

This could be you!





Plumbing & Gas Industry Awards

Friday 23 July 2021

Partnership Opportunities

INCLUSION	EVENT PARTNER	ENTERTAINMENT PARTNER	AWARD PARTNER	AFTER PARTY PARTNER	THEMING PARTNER	MUSIC PARTNER	GUEST GIFT PARTNER
Investment	\$10,000*	\$8,200*	\$6,400*	\$6,000*	\$4,700*	\$4,100*	\$4,000*
Exclusivity	One	One	Limited	One	One	One	One
Table of ten	Two	One	One	Two Tickets	One	One	One
Acknowledgement by the MC on the night	✓	✓	✓	✓	✓	✓	✓
Short video presentation profiling your company^	2 minute + 30 second	30 second	30 second	✗	✗	✗	✗
Speaking opportunity at the event	Five minute	Three minute	✗	✗	✗	✗	✗
Acknowledgement in pre and post event marketing (including profile on awards website, logo in various editions of Master Plumber magazine and all direct marketing for the event)	✓ Priority Placement	✓	✓	✓	✓	✓	✓
Logo on screen throughout event	✓ All night	✓ Select times	✓ Select times	✓ Select times	✓ Select times	✓ Select times	✓ Select times
Logo on event collateral ** (Including tickets, menu, awards website and program)	✓	✓	✓	✓	✓	✓	✓
Sponsorship of an industry award (see award inclusions and availability on page 16)	✓	✓	✓	✗	✗	✗	✗
Exclusive partnership of the post-awards function (including signage, brand recognition, option to customise an item such as a cocktail with corporate colours to be served to guests at the event and strong company presence at the function)	✗	✗	✗	✓	✗	✗	✗
Company branding incorporated into centrepieces	✗	✗	✗	✗	✓	✗	✗
Exclusive sponsorship of the band or DJ (including display of two company banners)	✗	✗	✗	✗	✗	✓	✗
Official sponsor of the gift to all attendees^^	✗	✗	✗	✗	✗	✗	✓

Partnerships continued over page >

Plumbing & Gas Industry Awards

Friday 23 July 2021

Partnership Opportunities

INCLUSION	MC PARTNER	SOCIAL PARTNER	SUPPORTING PARTNER	WELCOME PARTNER
Investment	\$4,000*	\$3,300*	\$3,150*	\$3,100*
Exclusivity	One	One	Limited	One
Table of ten	One	One	One	One
Acknowledgement by the MC on the night	✓	✓	✓	✓
Acknowledgement in pre and post event marketing <i>(including profile on awards website, logo in various editions of Master Plumber magazine and all direct marketing for the event)</i>	✓	✓	✓	✓
Logo on screen throughout event	Select times	Select times	Select times	Select times
Logo on event collateral ** <i>(Including tickets, menu, awards website and program)</i>	✓	✓	✓	✓
Special acknowledgement and bio by MC on the night	✓	✗	✗	✗
Company branding incorporated into the photo booth and social wall on screen <i>(including display of two company banners)</i>	✗	✓	✗	✗
Official sponsor of the welcome entertainment	✗	✗	✗	✓

NOTE: for partnerships with a table of ten included, MPAQ is able to source guests on your behalf but require a minimum notice period of six weeks.

^ Video must be supplied by partner at least two weeks prior to the event. There is also an option to have a blurb read by the MC instead of the video.

^^Guest Gift Partnership includes the opportunity to suggest suitable gift (subject to MPAQ approval) with company logo** along with MPAQ logo printed on each.

*Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.

** Inclusion subject to booking of partnership prior to printing deadlines.

AWARD INCLUSIONS

- Naming rights of your award (subject to availability)
- On stage presentation to the winner/s at the award ceremony including photo opportunity and short video (30 sec) introduction
- Company logo etched into the winners trophy and on winners certificate
- Company logo on award winner video
- Opportunity for company to provide a significant prize for the winner/s (over \$300 value)

AWARD CATEGORIES

Allocated award partnerships are indicated in blue. If you would like to suggest a new award category, please contact MPAQ on 07 3273 0800.

AWARD CATEGORIES	
Domestic and Residential Technical Project of the Year	AITC School Based Apprentice of the Year
Qleave Commercial and Industrial Technical Project of the Year	CSQ Merv Harris Memorial Bursary
AHSCA Hydraulic Consultant Design of the Year	simPRO Second Year Apprentice of the Year
Elgas Gas Project of the Year	Plumbers' Union Qld Third Year Apprentice of the Year
BUSSQ Service Excellence	TSTCA Fourth Year Apprentice of the Year
Andrea Vogler Women in Business	Reece Queensland Apprentice of the Year
Department of Housing and Public Works Tradesperson of the Year	Industry Leadership
RWC Businessperson of the Year	



Women's Plumbing Alliance

(Corporate Supporters Only)

Overview

The Women's Plumbing Alliance (WPA) aims to recognise, connect and empower all women in the plumbing and gas industry. It was established for both women working behind the scenes and also on the tools to assist them in developing an important support network and to promote further networking between women in the group.

After the great success of 2019 and the support shown by the WPA Partners, we have opened up the partnership opportunities to **six** WPA partners for 2020. This is an exclusive opportunity for corporate supporters to be provided with unparalleled contact to the key decision makers of the plumbing and gas industry and access to all of the 2020 Women's Plumbing Alliance events.

Event Details

EVENT	DATE	TIME	EXPECTED ATTENDANCE
Speed Networking Event	Thursday 27 February	6:00pm - 9:00pm	50-60
Small Business Month Webinar	Friday 22 May	9:00am - 10:00am	50-60
Paint & Sip Networking Event	Thursday 3 September	6:00pm - 9:00pm	40-50
Networking Event	November - Date TBC	TBC	30-40

NOTE: All events will be held in Brisbane, venues will be confirmed closer to the date of the event.

2020 WPA Partners



This could be you!



The Essential First Step.



This could be you!



Women's Plumbing Alliance

(Corporate Supporters Only)

Partnership Opportunities

WOMEN'S PLUMBING ALLIANCE PARTNER - \$5,000*

INCLUSION	SPEED NETWORKING EVENT	SMALL BUSINESS MONTH EVENT	VIRTUAL NETWORKING EVENT	PAINT & SIP NETWORKING EVENT
Tickets to event**	Two	Two	Two	One
Acknowledgement in pre and post event marketing	✓	✓	✓	✓
Logo on screen throughout event	✓	✓	✓	✓
Logo on all event collateral (including flyers, menus, invitations etc. as required)	✓	✓	✓	✓
Acknowledgement by the MC during the event	✓	✓	✓	✓
Opportunity to display banner/s at the event	Each partner can display a banner at two events (max 3 banners per event)^^			
Speaking opportunity at the event	Each partner will be given a five minute speaking opportunity at ONE event (max. two partners per event)^^			

ADDITIONAL PROMOTIONS INCLUDED FOR ALL PARTNERS

Logo featured on the Women's Plumbing Alliance E-Newsletter and webpage
Logo included on WPA banner# to be displayed at WPA events and selected MPAQ events
Banner advertising in two editions of the Women's Plumbing Alliance E-Newsletter^
Promotion in the WPA section of the MPAQ Master Plumber Magazine

Additional Tickets

EVENT	COST (PER TICKET)
Speed Networking Event	\$65*
Small Business Week Event	\$90*
Breakfast Open Forum	\$50*
Paint & Sip Networking Event	\$65*

Contact MPAQ on 07 3273 0800 to discuss becoming a Women's Plumbing Alliance Partner or for more information.

^Subject to availability and partner supplying artwork for banner ad

**Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ.*

*** Additional tickets to the events and non-partner tickets will be at a cost*

Inclusion subject to booking of partnership prior to end of February 2020.

^^These opportunities will be allocated on a first-come first-served basis.



Regional Dinners and Road Trips

Overview

The bi-annual regional dinners and road trips are back for 2020, and MPAQ will be traveling out to regional areas to visit members throughout Queensland. With the aim to see as many members in the selected regions as possible, these road trips have been combined with regional dinners to give partners the opportunity to show their support to plumbers, build valuable relationships and further their connections in these regional areas.

Event Details

Dates and Locations:

ROADTRIP LOCATIONS	DATE
Warwick to Dalby	Tuesday 28 July - Thursday 30 July Dinner in Warwick on Tuesday 28 July Dinner in Dalby on Wednesday 29 July
Emerald	Wednesday 12 August - Thursday 13 August Dinner in Emerald on Wednesday 12 August
Bowen to Charters Towers	Wednesday 16 September - Thursday 17 September Dinner in Charters Towers on Wednesday 16 September

EXPECTED ATTENDANCE

- 15 – 60 people visited depending on the region
- Predominantly plumbing and gas business owners
- Managers, employees and staff of plumbing and gas businesses
- Industry regulators and local councils

Partnership Opportunities

EVENT PARTNER - \$2,000*

One available at each location

Inclusions:

- Two representatives to attend dinner
- 5 minute speaking opportunity to all attending the event
- Acknowledgment by the MC as Event Partner
- Acknowledgment as Event Partner in pre and post event marketing
- Company logo on the MPAQ event web page and in all direct marketing for event
- Opportunity to display a banner in the room



SUPPORTING PARTNER - \$1,000*

One available at each location

Inclusions:

- Two representatives to attend dinner
- Acknowledgment by the MC as Supporting Partner
- Acknowledgment as Supporting Partner in pre and post event marketing
- Company logo on the MPAQ event web page and in all direct marketing for event
- Opportunity to provide a gift to all attendees

*Prices are ex. GST. Rates are based on Corporate Supporter membership with MPAQ. Non-Member rates are a 20% increase.



Terms and Conditions

Payment

MPAQ will produce a tax invoice on receipt of booking application. Payment is to be received within 30 days of invoice or no later than two weeks prior to the first event (whichever is the earlier).

The amount stated in the contract is calculated based on an associate corporate membership with MPAQ. The partner must be a financial member with MPAQ in the year of the event date for the amount stated to be valid. If membership lapses during the period that the partner is promoted for the event, or over the date of the event itself and the partner does not renew for another year, a 20% increase will apply to the stated amount.

Events General Terms and Conditions

Booking applications will be treated as confirmed upon receipt of this signed proposal. MPAQ reserves the right at its absolute discretion to alter or cancel promoted events and associated activities if there is not sufficient industry support to sustain them. MPAQ will not be liable to the exhibitor / partner for any loss, damage or injury incurred through participation in the promoted events and associated activities. The exhibitor / partner will indemnify MPAQ all claims, damages, losses and costs that MPAQ may in any way be subject to as a result of any loss or injury arising to any person, including other exhibitors / partners / members of the public, MPAQ staff, venue staff, agents and contractors howsoever caused arising out of any act or default of the exhibitor / partner (including its officers, employees and agents) in connection with its participation in the promoted events and associated activities. The exhibitor/partner agrees to abide by all lawful directions of MPAQ and venue staff in respect of the promoted events and associated activities.

Cancellation Policies

INFO FORUMS CANCELLATION POLICY

All cancellations must be made in writing. Cancellations made 60 days or more prior to the event will be refunded, minus a 10% administration fee. For cancellations made within 60 days and before 30 days prior to the event, the partnership cost will be credited to your MPAQ account for use before 31 December 2020, minus a 10% administration fee. No refunds will be given for cancellations made 30 days or less prior to the event. No refunds will be given for "no shows". In the event that the invoice has not been paid prior to the event but confirmation has been sent, the above cancellation policy still applies.

INDUSTRY GOLF DAYS CANCELLATION POLICY

All cancellations must be made in writing. Cancellations made 60 days or more prior to the event will be refunded, minus a 10% administration fee. For cancellations made within 60 days and before 30 days prior to the event, the partnership cost will be credited to your MPAQ account for use before 31 December 2020, minus a 10% administration fee. No refunds will be given for cancellations made 30 days or less prior to the event. No refunds will be given for "no shows". In the event that the invoice has not been paid prior to the event but confirmation has been sent, the above cancellation policy still applies.

WOMEN'S PLUMBING ALLIANCE PARTNERSHIP CANCELLATION POLICY

Notice of cancellation of a Women's Plumbing Alliance partnership must be made in writing at least 60 days prior to the effective date of cancellation. No refunds on fees paid will be provided unless otherwise agreed.

WORLD PLUMBING DAY BREAKFAST CANCELLATION POLICY

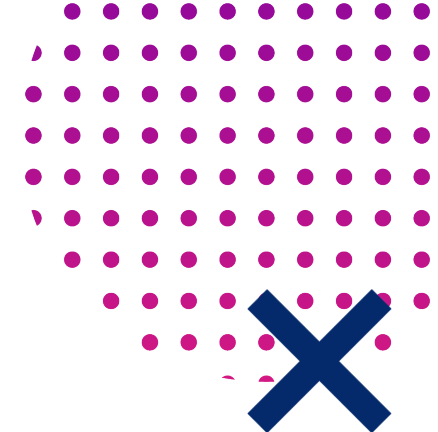
All cancellations must be made in writing. Cancellations made 60 days or more prior to the event will be refunded, minus a 10% administration fee. For cancellations made within 60 days and before 30 days prior to the event, the partnership cost will be credited to your MPAQ account for use before 31 December 2020, minus a 10% administration fee. No refunds will be given for cancellations made 30 days or less prior to the event. No refunds will be given for "no shows". In the event that the invoice has not been paid prior to the event but confirmation has been sent, the above cancellation policy still applies.

PLUMBING & GAS INDUSTRY AWARDS CANCELLATION POLICY

All cancellations must be made in writing. Cancellations made prior to the promotion of the event / award category will be refunded, minus a 10% administration fee. For cancellations made after the event / award category has been promoted, 50% of the partnership cost will be credited to your MPAQ account for use before 31 December 2020, minus a 10% administration fee. No refunds will be given for cancellations made 90 days or less prior to the event. No refunds will be given for "no shows" with any ticket / table bookings included in the partnership. In the event that the invoice has not been paid prior to the event but the signed proposal has been received, the above cancellation policy still applies.

Contact Us

The MPAQ Events team are committed to providing you with the best event partnership experience that we can. We'd love to sit down and help you work out a plan that will be an advantage to your brand and your business as a whole. Give us a call on 07 3273 0800!



Your MPAQ Events Team



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ALANA SUHININ

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Coordinator
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LUPE PAEA

Events and Communications
Coordinator
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Event Management Services

Want to host your own event but don't have the capacity or staff to organise it?

The MPAQ Events Team can create a custom quote to organise your events based on your needs[^]. We can help you put it together, whether it's full event management or parts of an event you require assistance with, such as marketing materials/strategies, venue research and liaison, logistics coordination, etc.

\$POA – Contact the Events Team at events@mpaq.com.au or call 07 3273 0800 for a quote.

[^]Subject to availability

